

2022-2023 ST. JOHN'S PARENTS ASSOCIATION COMMUNITY PARTNERS BENEFITS

2022/2023 Community Partners Benefits	Blue*	Gold	White
Financial Commitment	\$10,000	\$7,500	\$5,000
*Category exclusivity for your business available as an "add-on" to the \$10,000 level for an additional \$5,000, total commitment \$15,000, contact PA Fundraising VP			
Contract and payment/pledge must be received before benefits begin			
St. John's Campus Branding			
Banner displayed in the School's main gym (Sept-May)	Large	Medium	Medium
Frequent Partner Recognition on digital marquee in front of school (Sept-May)	Х	Х	Х
PA and Booster Club Event Sponsorship Recognition			
Presenting sponsor recognition with premium placement for Auction, Carnival, Cornhole, and Golf Tournament, and opportunity to provide a logo item for each event	X		
Community Partner sponsor recognition and signage for Auction, Carnival, Cornhole, and Golf Tournament		Х	Х
Community Partner sponsor recognition in at least one (1) email promoting Auction, Carnival, Cornhole and Golf Tournament	Х	Х	X
Community Partner sponsor recognition on Carnival, Auction, Cornhole, and Golf websites (Presenting Sponsor, if applicable)	Х	Х	Х
Presenting Recognition announced from the stage at Auction, Carnival, Cornhole, and Golf Tournament, if applicable	Х	X	
Company logo on one (1) event t-shirt or tote bag, designed and produced by PA	Х	X	X
Opportunity to provide company logo item with Carnival ticket packet, in Golf Entry packet, and at Family Holiday Social	Х	X	
Auction - Ad in Auction Digital Catalog if used for current year Auction	Full Page	1/2 Page	1/4 Page
Carnival - Tent space with company provided signage and staffing at Carnival	Х	X	
Cornhole - Presenting sponsor recognition for Booster Club Cornhole Tournament		X	
Meetings - Opportunity to showcase your business (3-5 minutes) at One (1) Parents Association or Booster Club Meeting and provide handout to attendees	Х	Х	Х
Print, Website, Email, and Social Media Recognition			
2 Dedicated Community Partner Directory emails feature with company logo	Large	Medium	Small
Company listing on the Parent Portal (with link to your company website)	Х	Х	Х
Company logo in the Parent Association section of the School website (with link to your company website)	Х	Х	Х
Social media (PA Facebook and Instagram) dedicated posts	3	2	1
Special partner messages with company logo on the dedicated Community Partner webpage (with link to your company website)	2	2	1



2022-2023 ST. JOHN'S PARENTS ASSOCIATION COMMUNITY PARTNERS BENEFITS

2022/2023 Community Partners Benefits Continued	Blue*	Gold	White
Financial Commitment	\$10,000	\$7,500	\$5,000
Family Perks			
Invitation to exclusive Community Partner Fall Networking Happy Hour	Х	Х	Х
Invitation to Parent Association's annual End of Year Community Partner recognition event	X	X	Х
Two (2) adult and two (2) children Carnival wristbands	X	X	Х
Two (2) entries (one team) into the Booster Club Cornhole Tournament	X	Х	Х
Two (2) individual Auction tickets, AND One (1) Golf foursome in the spring Booster Club Golf Tournament	Х	X	
Choice of Two (2) Individual Auction tickets OR One (1) Golf foursome in the spring Booster Club Golf Tournament			X